

FOR IMMEDIATE RELEASE

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Ste. Anne's Named One Of World's Top Spas

For Third Time in a Row, Ste. Anne's Included in "100 Best Spas of the World"
GRAFTON, Ont., - December 14, 2006 - Ste. Anne's Country Inn and Spa has been included in the latest edition of 100 Best Spas of the World, by Bernard Burt and Pamela Joy Price. This elite listing of world-class destinations is now in its third edition. Ste. Anne's was also included in the first edition (2000) and the second edition (2003).

The expanded and thoroughly updated guidebook offers details on the facilities, services, and prices of each of the featured spas, which have been carefully selected from over 30 countries. The book also includes breathtaking photographs, FAQs on spa etiquette, a glossary of terms, and handy tips for planning a stress-free vacation. Only five of the one hundred spas are in Canada; St. Anne's is the only Ontario spa that warrants inclusion.

The two-page write-up about Ste. Anne's mentions the invigorating quality of the air and the spa's Old-World look and tasteful renovations. The authors also comment on Ste. Anne's laid-back atmosphere, conducive to "sybaritic soaks in the hot tub, sunset walks, and mother-daughter day." After describing the expansive Ste. Anne's complex, they focus specifically on the spa's special mud baths, which use unique Golden Moor mud to soothe sore and tired muscles, and the special twinning hydrotherapy room, where two synchronized therapists scrub your body with sea salts and moisturizers. The food at Ste. Anne's, featuring local produce, herbs from the organic garden, and bread baked daily, also gets an enthusiastic endorsement in this discriminating guidebook.

Inclusion in this definitive listing is a great honour for Ste. Anne's, and a strong confirmation of its undeniable world-class status.

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Qualified members of the media are invited to experience Ste. Anne's as part of our media relations program. Contact David Navia with your story ideas.

About Ste. Anne's Country Inn & Spa

Ste. Anne's is Canada's largest destination spa, in business since 1985. Located 90 minutes east of Toronto, over 22,000 guests visit this Aveda spa each year from across Canada and around the world. Ste. Anne's was also recently named as the Favorite Spa in Canada by the Spa Finder Reader's Choice Awards.

For more information, please contact:

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